



2018 EXHIBITOR AGREEMENT

The following shall constitute the full agreement between _____ (hereinafter referred to as the "EXHIBITOR") and Mad Dogg Athletics, Inc. for the services at the 2018 WSSC Conference at the InterContinental Miami Hotel, located at 100 Chopin Plaza, Miami, FL 33131, and scheduled to take place Friday June 1, 2018, through Sunday June 3, 2018 (hereinafter referred to as the "Event"), in connection with the EXHIBITOR's products and services (all collectively hereinafter referred to as the "Products").

EXHIBITOR HOURS

Friday June 1 & Saturday June 2

8:30 AM – 4:00 PM

Sunday June 3

8:30 AM – 11:30 AM

12:00 PM – 3:00 PM *Demo Equipment Sell-Off (optional open hours)*

BOOTH SPACE SELECTION

Number of 10ft x 10ft booth spaces _____ x \$750 per booth space

You will be contacted upon receipt of your signed agreement to select the best booth location available.

Total Booth Fees Due to MDA: \$_____ Amount Enclosed: (50% due with contract) \$_____

Payment Method:

50% of the total booth fees are required with signed contract; the remaining balance is due by May 15, 2018

- Check enclosed, made payable in U.S. dollars to: Mad Dogg Athletics
- Credit Card: (check one) MasterCard Visa Discover American Express

Credit Card Number:

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Expiration Date:

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Cardholder's Printed Name: _____ Signature _____

Billing Address: (if different than below) _____



AUTHORIZATION & BOOTH CONTACT

With the signature below, our company acknowledges we have received, read and agree to the Rules and Regulations for exhibiting at the 2018 WSSC Conference, and that our personnel agree to abide by all these Rules and Regulations.

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

Company Name: _____

Street Address: _____ City: _____

State/Province: _____ Postal Code: _____ Country: _____

Direct Phone: _____ Main Telephone: _____

Fax: _____ E-mail: _____

If different from above, please indicate the primary contact for all aspects of your company's exhibit space. All correspondence about the event will be sent to this person:

Print Name: _____ Title: _____

Mailing Address: (if different than above) _____

Direct Phone: _____ E-mail: _____

Upon completion of this agreement, please send the entire agreement, along with the deposit payment to:

Don Delzell
Mad Dogg Athletics
2111 Narcissus Ct
Venice, CA 90291

Or you may scan and e-mail this contract to ddelzell@maddogg.com; or fax to Attn: Don Delzell 310-740-8842

All 10ft x 10ft booth spaces include the following:

- ✓ 10ft draped back wall
- ✓ 6ft draped display table
- ✓ Electrical outlet

We look forward to working with you at the 2018 World Spinning and Sports Conditioning Conference!

2018 SPONSOR RULES & REGULATIONS

1. Assignment of Exhibit Space

(1.1) Booth space will be assigned by Mad Dogg Athletics in the order of receipt of completed contracts from exhibiting companies.

(1.2) Mad Dogg Athletics reserves the right to relocate any display area for the benefit of the SPONSOR, or for the betterment of the Expo Hall.

(1.3) Mad Dogg Athletics retains sole discretion and authority in the acceptance, approval, assignment, placement, arrangement and appearance of all exhibits and displays. No application for display space is accepted or approved until official notification by Mad Dogg Athletics has been granted in writing.

2. Payment for Exhibit Space

(2.1) At least 50% of full payment is due when application is submitted.

(2.2) The remaining 50% balance or payment in full must be paid by April 30, 2018, or space is subject to cancellation and resale by Mad Dogg Athletics with appropriate cancellation/reduction penalties applied.

(2.3) Space reserved after April 30, 2018 must be paid in full at the time the application is submitted.

(2.4) If appropriate payment is not received within the aforementioned time frames, reserved space will no longer be guaranteed and is subject to release and resale by Mad Dogg Athletics.

3. Cancellation of Exhibit Space

(3.1) Exhibit space cancelled by March 1, 2018 will be refunded any payment made.

(3.2) Exhibit space cancelled between March 2, 2018 and April 1, 2018 will be refunded any payment made, less an administrative fee of 25% of the total booth space.

(3.3) Exhibit space cancelled between April 2, 2018 and May 15, 2018 will be refunded any payment made, less an administrative fee of 50% of the total booth space.

(3.4) Exhibit space cancelled after May 15, 2018 will be assessed a 100% administrative fee of the total booth space.

(3.5) In case the Expo Hall shall not be held, for any reason whatsoever, the rental and lease of space to the SPONSOR shall be terminated, in which case the limit of claim for damage and/or compensation by the SPONSOR shall be the pro-rated amount paid to Mad Dogg Athletics for space rental at the time of such cancellation.

4. Service Contractors

(4.1) Mad Dogg Athletics will furnish all participating SPONSORS with an SPONSOR's Kit that will specify the Official Exhibit Contractors/Service Company (if applicable) and will contain exhibit instructions and order forms for all booth accessories and services. This contract of space provides a 10ft high flameproof back wall drapery, 6ft draped display table, waste basket, and standard electrical outlet.

5. Public, Policy, Safety Regulations and Care of Building and Equipment

(5.1) Each SPONSOR is charged with knowledge of and compliance with all laws, ordinances and regulations pertaining to health, fire prevention and public safety.

(5.2) All materials within the exhibit booth area including, but not limited to actual display unit, decorative items, furnishings, fabrics, flooring, etc. must meet and comply with all national, local and facility fire, electrical, plumbing, safety and hazardous material codes. Any item or items that do not comply are subject to immediate correction/removal at the discretion of Mad Dogg Athletics at the SPONSOR's expense.

(5.3) SPONSORS and their representatives shall not injure or deface the walls, floors or any part of the exhibit building or any booth materials and equipment of any others affiliated with the Expo Hall. If such damage appears, the SPONSOR/representative causing such damage is liable to the owner of the property so damaged.

6. Height Restrictions

(6.1) The standard booth equipment has a drape back wall 10ft high. The drape back wall of booths located along the perimeter of the exhibit hall may extend above 10ft, as pre-approved in writing by Mad Dogg Athletics. The sidewall displays, pipe tacks and the like may be as much as 8' high, provided they do not extend out toward the aisle more than 5ft from the back wall of the display. Any sidewalls utilizing the remaining 5ft out to the aisle may not be more than 3ft high.

(6.2) SPONSORS occupying a six-foot table space will not have a drape back wall available to them, and are unable to hang any signage behind their booths against the walls of the facility. All back wall signage must pop up from the floor as a freestanding unit. All freestanding signage must not exceed 8ft high and must be placed against the back of the SPONSOR table space so as not to block any nearby SPONSOR displays.

7. Open Hours and Installation/Removal of Displays

(7.1) Mad Dogg Athletics reserves the right to set and limit the hours of the Expo Hall. The hours shall be printed in the official program (if applicable). The SPONSOR expressly agrees to do all installation and dismantling of exhibits during the specified time(s). No exhibit may be dismantled before the official closing time. SPONSORS 'tearing down' early will be ineligible to exhibit at any future Mad Dogg Athletics conference, unless they receive written approval from Mad Dogg Athletics.

(7.2) All displays must be erected and completely arranged for viewing at least 30 minutes in advance of the grand opening of the exhibit hall as designated by Mad Dogg Athletics.

(7.3) Noisy or unsightly work in any SPONSOR's booth area after the designated timeframe(s) and/or during Expo Hall open hours is prohibited.

(7.4) SPONSOR goods/materials received after the opening of the Expo Hall must be delivered to the booth at times other than Expo Hall operating hours, as approved by Mad Dogg Athletics.

(7.5) The deadline for clearance of all materials from the exhibit hall will be enforced. It is the sole responsibility of each SPONSOR to have materials packed, identified and cleared for shipment by Mad Dogg Athletic's published deadline.

(7.6) Mad Dogg Athletics reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store or clear from the premises any display material, goods, property, or merchandise of an SPONSOR who has failed to comply with the stated removal requirements, and to order such work to be done at the sole expense of the SPONSOR.

8. Storage of Packing Crates and Boxes

(8.1) There will be minimal SPONSOR storage available on-site. Please plan to store your materials behind your exhibit back wall, or somewhere within your booth space. Mad Dogg Athletics will alert SPONSORS if additional storage is available on-site.

9. Use of Exhibit Space

(9.1) In the event the SPONSOR fails to install his/her display prior to the time set for the Expo Hall opening, or fails to pay the full amount of space rental charges according to the appropriate time frames, or fails to comply with any provisions concerning the use of display space, Mad Dogg Athletics shall have the right to take possession of said space and resell some, or any part thereof, with the original SPONSOR being liable for full, applicable monetary cancellation/reduction penalties as stated within these policies.

(9.2) All booth equipment, product samples, demonstrations, and distribution of circulars or promotional material must be confined to within the physical limits of the SPONSOR's booth. No posting or circulation of materials will be permitted outside the exhibit booth, unless otherwise approved by Mad Dogg Athletics.

(9.3) No SPONSOR shall assign, sublet or share the space assigned to them without the pre-approval of Mad Dogg Athletics.

(9.4) SPONSORS must display only products/services manufactured or dealt with by them in their regular course of business, unless otherwise approved by Mad Dogg Athletics.

(9.5) Exhibits which include the generation or reproduction of sound, or utilize any audio-visual or special lighting equipment must notify Mad Dogg Athletics in advance, and must be operated so that the noise or light resulting there from will not annoy or disturb adjacent SPONSORS and their patrons.

(9.6) SPONSORS are required to have their exhibit space neat and orderly at all times.

10. Operating Restrictions

(10.1) Mad Dogg Athletics reserves the right to restrict or prohibit exhibits which it considers objectionable because of noise, glaring or flashing lights, method of operation, conflict with existing Mad Dogg Athletics endorsed and/or sponsored programs, misrepresentation or any other reason, and may prohibit or evict any exhibit which, in the opinion of Mad Dogg Athletics, may detract from the general character of the Expo Hall. This reservation includes persons, things, conduct, printed matter or anything Mad Dogg Athletics deems to be objectionable at its sole discretion. In the event of such restriction or eviction, Mad Dogg Athletics is not liable for any refund, damages, lost income or any amount paid hereunder.

(10.2) Only firms and organizations assigned space in the Expo Hall will be permitted to engage in any activities within the exhibit area.

11. SPONSOR's Authorized Representatives

(11.1) Mad Dogg Athletics will have sole control over all admittance to the Expo Hall. Mad Dogg Athletics reserves the right to restrict the number of name badges permitted for each SPONSOR.

(11.2) Exhibit booth personnel identification shall be restricted to owners, full-time employees of exhibiting organizations or other authorized representatives of exhibiting firms approved by Mad Dogg Athletics who are actually "staffing" the exhibit booth during published move-in, show open and/or move-out hours.

(11.3) Each exhibiting organization shall provide Mad Dogg Athletics, in advance, the name and title of the person(s) who will be in attendance at the Expo Hall and will be designated responsible for the installation, operation and removal of the exhibit. Said representatives shall be authorized to enter into such service contracts as may be necessary, for which the SPONSOR shall be responsible. All SPONSOR personnel shall wear proper badge identification, as provided by Mad Dogg Athletics.

12. Liability and Insurance

(12.1) Insurance liability is the full and sole responsibility of the SPONSOR. The SPONSOR agrees to protect, save and defend, and keep Mad Dogg Athletics and its agents forever harmless from any damages or charges imposed for violation of any law or ordinance occasioned by the negligence of the SPONSOR or those holding under the SPONSOR, as well as to comply strictly with the applicable terms under the exhibit facility regarding the exhibition premises. Furthermore, the SPONSOR shall at all times protect, indemnify, defend and keep Mad Dogg Athletics and its agents harmless against and from any and all loss, costs, damage, liability or expense from, out of, or other occurrence to anyone including the SPONSOR, its agency, employees and business invitees that arises from or out of by reason of the said SPONSOR's occupancy and use of the exhibit premises or part thereof.

(12.2) All property of the SPONSOR will remain under their custody and control in transit to, from, and within the confines of the exhibit hall, subject to the Rules and Regulations of Mad Dogg Athletics.

13. Agreement

(13.1) By signing the Official 2018 WSSC Conference SPONSOR Agreement referring to these official Rules and Regulations, the SPONSOR agrees to abide by these Rules and Regulations and all amendments thereto with the decisions of Mad Dogg Athletics being final.